



National direct mail circulation of the Australian Pork Newspaper is over 1400. That gives it one of the highest circulations of any publication within the industry. We publish monthly, 12 times a year.

An electronic flipbook version of APN is also emailed to over 1000 subscribers each month and the publication can also be viewed on the website [www.porknews.com.au](http://www.porknews.com.au)

Inserts may be placed in the newspaper from \$1.50 each and can be mailed to single or multiple states throughout Australia.

**Advertising rates can also be negotiated for volume buys.**  
Please do not hesitate to call if we may be of assistance to you.

### ART SPECS

Artwork to be supplied as print-ready PDF file or high resolution jpeg file with no bleed or keyline.

CMYK format for colour ads. A small artwork cost will apply if not correctly supplied.

### 2026 PUBLISHING INFORMATION

Edition	Copy	Print	Mailed
<b>Dec 2025</b>	13 Nov	26 Nov	2 Dec
<b>Jan</b>	24 Dec	7 Jan	13 Jan
<b>Feb</b>	22 Jan	4 Feb	10 Feb
<b>Mar</b>	19 Feb	4 Mar	10 Mar
<b>Apr</b>	19 Mar	1 Apr	7 Apr
<b>May</b>	16 Apr	29 Apr	5 May
<b>Jun</b>	14 May	27 May	2 Jun

### RATES AND SIZES

<b>Full colour</b>	Full page	\$1470
	Half page	\$945
	Third page	\$840
	Quarter page	\$735

<b>Mono</b>	Full page	\$1155
	Half page	\$630
	Third page	\$525
	Quarter page	\$420

The casual rate for smaller or alternative size ads is \$6.85 per column centimetre (one column is 3.38cm wide). That reduces to \$4.50 for regular monthly advertisers and volume buys.



Advertise your business card in the **Here's my Card** section.

**Four months for only \$210\* mono or \$295\* colour. \*Plus GST**

**ALL PRICES PLUS GST**  
**PAYMENT TERMS ARE 10 DAYS FROM INVOICE DATE**  
**CANCELLATION OF AD BOOKING WILL INCUR A 50 PERCENT FEE**

Edition	Copy	Print	Mailed
<b>Jul</b>	11 Jun	24 Jun	30 Jun
<b>Aug</b>	16 Jul	29 Jul	4 Aug
<b>Sep</b>	13 Aug	26 Aug	1 Sep
<b>Oct</b>	17 Sep	30 Sep	6 Oct
<b>Nov</b>	15 Oct	28 Oct	3 Nov
<b>Dec</b>	12 Nov	25 Nov	1 Dec
<b>Jan 2027</b>	24 Dec	6 Jan	12 Jan

**Advertising and marketing - [design@collins.media](mailto:design@collins.media)**

PO Box 162 Wynnum Qld 4178

**T: 0450 672 553 | [www.porknews.com.au](http://www.porknews.com.au)**

APN is published in tabloid format over seven columns. Ads can be made to any size in respect to column width.

## COLUMN WIDTHS

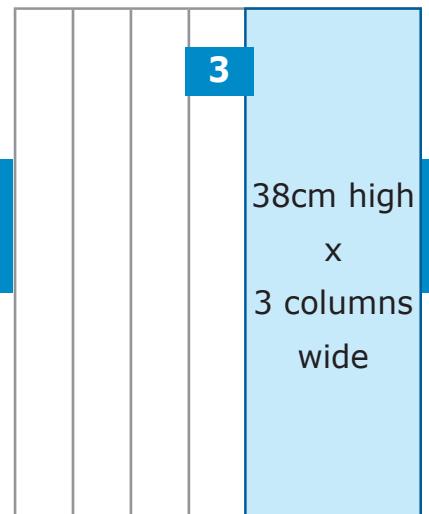
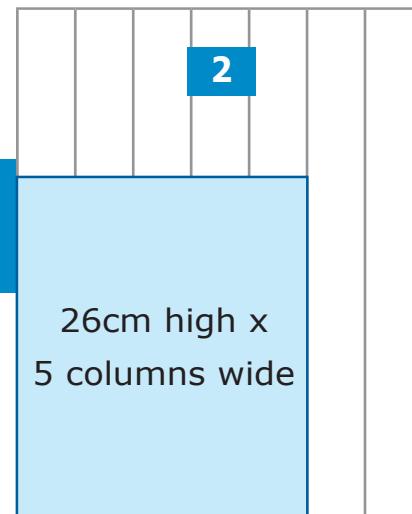
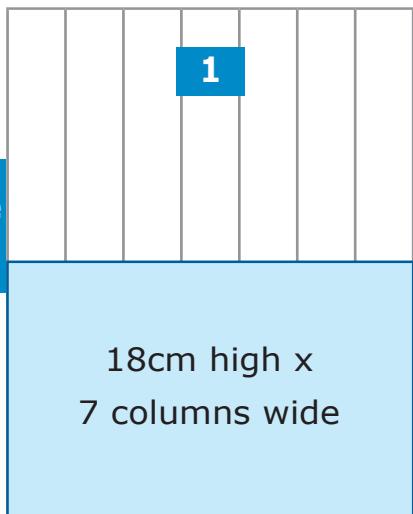
1 column	3.38cm
2 column	7.14cm
3 column	10.96cm
4 column	14.75cm
5 column	18.54cm
6 column	22.33cm
7 column	26.13cm

## Full Page

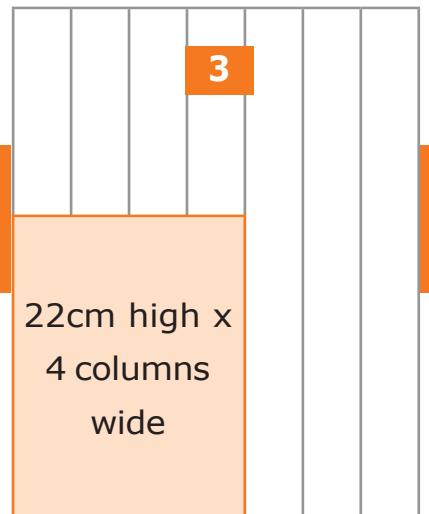
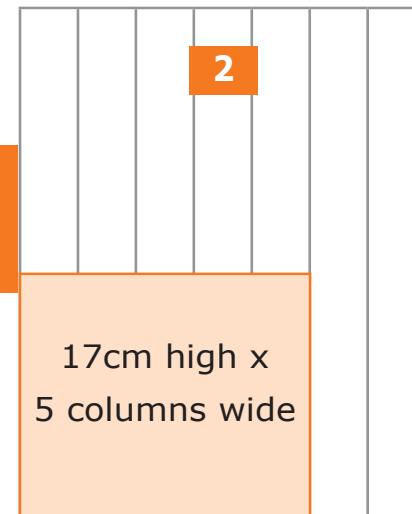
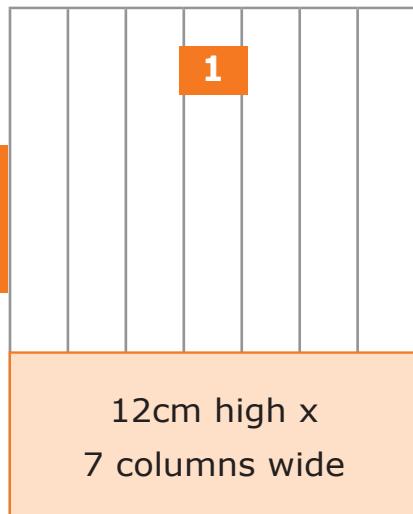
38cm high x  
7 columns wide

**Australian**  
**Pork**  
NEWSPAPER

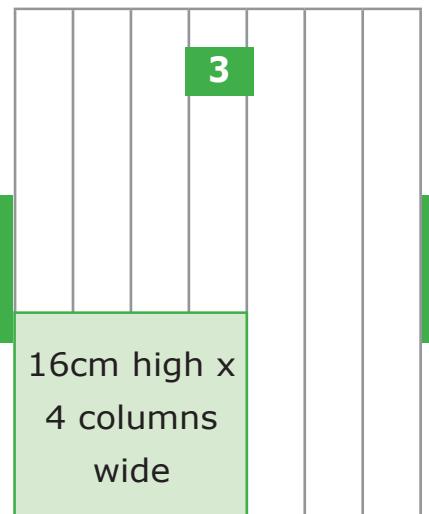
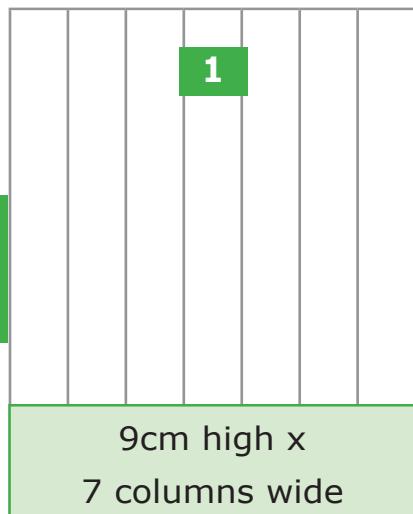
## Half Page Options



## Third Page Options



## Quarter Page Options





**SPECIAL RATES**

**5cm x 2 columns**

5cm H x 7.14cm W

Months	Total Cost
3	\$175
6	\$290
12	\$545

**8cm x 2 columns**

8cm H x 7.14cm W

Months	Total Cost
3	\$280
6	\$465
12	\$870

**10cm x 2 columns**

10cm H x 7.14cm W

Months	Total Cost
3	\$350
6	\$580
12	\$1085

**Save money with volume buys –  
3, 6 and 12-month rates**

**10cm x 3 columns**

10cm H x 10.96cm W

Months	Total Cost
3	\$520
6	\$870
12	\$1625

**COLOUR OPTION**

Months	Total Cost
3	\$1040
6	\$1740
12	\$3250

**12cm x 3 columns**

12cm H x 10.96cm W

Months	Total Cost
3	\$625
6	\$1045
12	\$1950

**COLOUR OPTION**

Months	Total Cost
3	\$1250
6	\$2085
12	\$3900